



NEWSLETTER

(From SCSC Women's Forum)

Volume No. 1

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Message from Chairman, SCSC

SCSC Women's Forum has been a leader in designing innovative initiatives to educate, enhance and enable women safety as a key priority. I would like to applaud all the women and men who supported the women during pandemic. Women played different roles, wore many hats and had to go through a lot of stress professionally and personally. Many women voiced out their problems during lockdown and few reported and felt secure that an organization like SCSC is there to support them. Kudos to DCP Anasuya, women and child safety, Pratyusha Sharma, joint secretary women's forum and all team members for creating this platform .



Mr. V.C.Sajjanar IPS
Commissioner of Police, Cyberabad



SHE Safe



For more details and to register to the event, please download SHE Safe App available on Google Play Store and App Store.



Ms. Pratyusha Sharma

SCSC - Joint Secretary for Women's Forum

WOMEN'S FORUM

SCSC Women's Forum had an interesting 2020. An interesting year of digital transformation, virtually we stepped in creating more safety awareness sessions, our reach increased through our SHE Safe App, we certified more than 400 Margadarshaks and Sanghamitras from industry and communities. We launched a 20 minutes e-learning module and would encourage every citizen residing in Hyderabad to 'Be Aware'. The entire team had been working relentlessly towards ensuring the safety and security of all women and making them feel safe from all abuses and unpleasant situations.

Our vision for 2021 is to enable and reach out to more people through technology and create awareness, build more Margadarshaks and Sanghamitras, enhance our domestic violence helpline and counselling centers and work with Industry to influence the policies to seek their support on women safety measures.

This Newsletter has been published to showcase our entire year's hard work and to build awareness towards our key programs.

SCSC SHE NIGHT WALK – RADIANT HYDERABAD

As part of SCSC's ongoing initiative towards creating a safe, secure and progressive ecosystem for the citizens of Cyberabad, especially women, SCSC Women's Forum has announced the launch of its latest 'RADIANT HYDERABAD' initiative around the theme of creating a safer neighbourhood where women feel safe to move around during late hours. This initiative was launched with a SHE Safe Night Walk at 7.30 p.m. on 8th February 2020 at Gachibowli Stadium.

The night walk witnessed enthusiastic participation from 1500+ employees of the IT corridor and other industries, along with industry leaders.





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SAFE STAY

Project Safe Stay was initiated under the aegis of SCSC and involvement from Cyberabad Police. This is part of an initiative to provide a safe and secure place for the 3 lakh women employees who come to work in Hyderabad from different parts of the country. The focal point of this initiative was to establish and institutionalize the 10 safety commandments across all hostels and paying guest accommodations, and to conduct regular audits to check adherence.

The Safe Stay volunteers' team has audited 140 hostels in Madhapur already. The team is scheduled to audit 250 more hostels in Gachibowli and Raidurgam over the next few months.

WOMEN'S SAFETY SESSIONS

SCSC Womens' Forum has always been advocating women's safety as part of their priority list. To achieve this goal, the Forum organizes regular Safety sessions for different organizations and their women employees. These sessions are primarily conducted within the company premises bearing in mind the comfort of women employees. These sessions also provide hands-on practical knowledge.

This year saw 1985 employees undergo these sessions from the comfort of their offices and homes (due to the lockdown and work from home), across 13 participating organizations.

WELLNESS SESSION

We at SCSC understand the day-to-day pressures of work and domestic obligations, so we make wellness sessions a part of our agenda. Margadarshaks, Traffic Volunteers and Police Personnel get an opportunity to participate in these wellness sessions. These sessions offer a mix of yogic and scientific ways to improve one's mental well-being and overall health.

This year, we had one online wellness session conducted.

MARGADARSHAK CERTIFICATION PROGRAM

SCSC's flagship Margadarshak Certification program, which aims to make Cyberabad a safe place for women, conducted trainings for 4 more batches (Batches 8th to 11th), along with a refresher course for all Margadarshaks certified between Jan 2020 and December 2020.

The entire certified Margadarshak community is now 600+ volunteers strong.



Please download the
She Shuttle App



Please share your opinion and feedback on the newsletter. Write to crm@scsc.in

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SANGHAMITRA CERTIFICATION

SCSC Women's Forum launched yet another initiative to reach out to women in distress through the 'Sanghamitra' program. This is the first structured outreach effort to connect with residential communities in the Cyberabad area. This comprises safety awareness sessions and the 'Sanghamitra' training program.

This program, in its maiden run, saw 150+ participants coming forward from various communities in Hyderabad, to get certified.

SAFE (SAFETY AWARENESS FOR EMPLOYEES) PROGRAM

To curtail the crimes against child and women abuse, as well as ensure safety of women in Telangana, SCSC in collaboration with the Cyberabad Police Commissionerate, launched SAFE (Safety Awareness For Employees) – New Hire Orientation for Safety – in June 2020. This program targets the new hires starting their career in Telangana and helps them understand how to be self-reliant, self-aware and take care of their own safety 24x7.

Till date, four sessions have been conducted with about 1100+ registered employees/ students from across 80+ different organizations, colleges and freelancers, etc., from Telangana.

CYBERABAD BHAROSA CENTRE

The Cyberabad Bharosa centre located in Kondapur, run by Cyberabad police, celebrated its 2nd Anniversary on 15th October 2020.

Till date, this Bharosa Centre has successfully handled the below cases:

| | |
|---|-----|
| Violence due to Dowry | 36 |
| Alcoholic addiction | 34 |
| Cases of physical harassment by in-laws and husband for petty reasons | 62 |
| Violence due to suspicious behaviour of husband | 19 |
| Cases due to husband's negligence towards family | 25 |
| Cases due to Marital Affairs | 54 |
| Harassment due to Birth of girl child | 2 |
| Cases from male complainants | 20 |
| Cases of inter religion and living together | 36 |
| Disputes between parents & children | 13 |
| Psychiatric cases | 9 |
| Counselling of minors | 7 |
| Physically unfit for matrimonial life | 10 |
| Sexual harassment by father-in-law and family members | 3 |
| Domestic Violence Cases | 286 |
| POCSO | 8 |
| Sexually assault cases (376) | 1 |



HAWK EYE App

For more details and updates, download the Hawk Eye app available on



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SHE MPOWER ANNUAL WOMEN'S CONCLAVE

At SCSC, ensuring safety and security of women is a priority. Feeling safe and secure is a basic need of any woman. Only when this is met, can we think of higher needs such as women empowerment. There have been meticulous and persistent efforts towards this cause by the collaborative effort of the police and industry. The conclave is to commemorate the focused work through multiple intellectual discussions.



Smt. C. Anasuya

**DCP - Women &
Child Safety and
SHE TEAMS,
Cyberabad**

Message from Convener, SCSC Women's Forum

As we move on to a progressive society where women workforce and their contribution is majorly focused on their safety and mental well-being and areas to enhance their contribution to economic prosperity. Safety networks and helpline mechanisms are being set up in organizations to help enhance confidence levels and guide those in distress. The Margadarshak interventions have risen year by year and about 200 interventions were taken up by certified Margadarshaks in the last 3 years of the Program launch. Cases of Domestic Violence, Stalking, Sexual Abuse, Dowry Harassment, Desertion, Cheating, Eve teasing, Cyberstalking, etc., were received by the Margadarshaks from their colleagues and within their network, friends and their immediate community, which were referred to SHE teams, and Bharosa centres for resolution.

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