

# CYBER SHIELD

## BI-MONTHLY NEWSLETTER

Volume 38

February 2022

## Society for Cyberabad Security Council

### Vision:

We strive to make Hyderabad and Cyberabad a safe and secure city to support its endeavor to become a world class IT destination through implementing proactive and preventative initiatives, excellence in surveillance techniques adopting the latest technology and tools, partnering with and educating all stakeholders and facilitate effective participation of all concerned. The areas of focus are : Personal safety, particularly Women safety, IT infrastructure safety, Traffic safety, Cyber safety, Information and Business continuity from a public infrastructure stand point.



### MESSAGE FROM CHAIRMAN



I am glad that the third wave of Covid-19 has almost waned off and it is a huge sigh of relief that with all the precautions taken by public & all Government agencies, good percentage of people getting the required vaccination and other measures, the impact of third wave is almost negligible.

The situation on ground is near normalcy and a visible view of a rejuvenated enthusiasm and activities is seen around.

With weeks of meticulous planning in hand and setting up of an Integrated Command Control Centre (ICCC) involving all Government agencies at Muchintal, ensured that a mega event which attracted the participation of Hon. President of India, Prime Minister, Home Minister, Hon. Chief Minister of Telangana and multiple CMs of other states, Governors, several dignitaries and not to speak of lakhs of visitors every day, the event has passed off without any incident, has won all around praise for the Cyberabad Police.

By seeing the overwhelming response for the Women's Conclave, "REbounCE" on 25th February, a vast majority of participants attending in person, it is more than a feeling of DeJa'Vu, prevailing all around and overwhelming response for the "RebounCE" is a strong indication of normalcy has returned.

Last but not the least, the pace we have picked up during the past few weeks for setting up of COE, has gained the right momentum and I am confident that the proposed COE will be one of its kind in the country. With near normalcy around, looking forward to more personal interactions with all of you in our forthcoming activities.

**Sri M. Stephen Raveendra**, IPS., Commissioner of Police, Cyberabad  
Honorary Chairman, SCSC

### MESSAGE FROM SECRETARY GENERAL



"This is, above all, a human crisis that calls for solidarity", said António Guterres, Secretary General of United Nations, during the peak of Covid-19 induced crisis, at its peak across the globe. I vividly remember, how many times I have read this statement, again and again - As a Secretary General of SCSC, I don't recollect now, how many corporate doors I have knocked for support, how many hundreds of volunteers

SCSC has involved and how many last mile connecting NGOs SCSC has tied up for support during Covid crisis. The support from all stakeholders was extremely gratifying and we could support almost every cause that helped Covid-19 hit mankind - be it running a Shelter for the kids whose parents were affected by covid, supplying groceries, or supplying essential medicines, supplying oxygen concentrators, simply we were there for almost every cause for needy, including supplying some equipment to Government hospitals. As part of the Business Continuity plan, SCSC played an active role in enabling movement of employees and vehicles to offices as part of critical business operations with least disruption.

It was a huge support from all the member organizations as well as non-member organizations and I can't thank each one of them enough for their support. Today, we can see near normalcy returning at every corner and we are set to witness normal day to day routine in the days to come, if not weeks. This gave us the confidence to conduct our Annual Women's conclave in a hybrid model, but surprisingly, we have received better response for in person attendance. There is no other better indication that we are returning normal.

During natural calamities like floods and heavy rains etc, SCSC steps in as a immediate resource and prepares a emergency Response Plan for the industry in consultation with the business and leaders in the industry to get operations running smoothly and mitigate losses to the industry as part of the Business Continuity plan. IT industry has been making huge strides in DI - Diversity & Inclusion - It is very satisfying to note that close to 45% of the hire during the year 2021 were women and it is a good indication of a good balance of gender in IT work force.

Looking forward to sunny days ahead.... AGAIN

**Sri Krishna Yedula**  
Secretary General, SCSC



**SHE M POWER**

RESPECT - REACH - RISE

# REBOUNCE

WOMEN'S CONCLAVE 2022





# SHE M POWER

continued...





## WOMEN'S FORUM

The proactive forum which is the touch base for addressing issues related to women safety and security, works with member business entities for collectively and cohesively arriving at solutions for working women issues in IT corridor.

## GUARDIANSHIP OF THE FORUM



**C. Anasuya, IPS**  
DCP - Women & CSW  
Cyberabad



**Pratyusha Sharma**  
Joint Secretary  
Cognizant

### Activities in Jan & Feb 2022:

2 <sup>nd</sup> week of January	Assessment for Batch 12 Margadarshak & 2nd batch of Sanghamitras
11 <sup>th</sup> Feb	Motivation for children to join the Police Force as a career-students of ZPHS school Gachibowli, Koltur & Keshavram by Ms.C.Anasuya, IPS., DCP-W&CSW, Cyberabad

### SCSC Women's Conclave - 2022

"Respect, Reach, Rise and Re-Bounce" The SCSC SHE M-Power Women's Conclave and Awards 2022 will be held on 25th February in the City of Hyderabad in collaboration with the Cyberabad Police.

**How are organizations looking at women empowerment in this new normal?**

What do we want - bouncing back to the old normal or bouncing forward to the new normal? The speakers will attempt to answer these questions much more that is at the top of everyone's mind.

Hyderabad, February 21, 2022.....Society for Cyberabad Security Council (SCSC) in association with Cyberabad Police is going to organize She-M-Power, Women's Conclave and awards 2022 in the city on 25th February at Novotel Madhapur.

The theme for the conclave is #Respect #Reach #Rise and #Re-Bounce. The event is a platform to inspire, educate and empower women to feel safe, become aware of the ecosystem and network to build confidence as informed Ms. Pratyusha Sharma, Jt. Secretary, Women's Forum, SCSC who is leading the Conference.

The past two years have been the most challenging one has ever seen. However the humankind overcame the hardships and reinvented the new normal. The speakers at the Conclave will discuss many pertinent and need of the hour issues such as How we react to the current crisis led transformation? Self Awareness and Knowledge is the first line of Defense - women can become

**STAY TUNED FOR MORE UPDATES**  
Registration Link for : Virtual /In person  
<https://bit.ly/3JmEFek>

more aware and Reach out to the various ecosystems established in the society thus rising against all odds. Interesting discussions will also give answers on how organizations are looking at women empowerment in this new normal; This Conclave had a finale to showcase the diverse professions women are in.

Individuals, Organizations and Communities who have done exemplary work in the space of women safety and empowerment and have gone over and beyond to the society were conferred SCSC SHE-M-Power Awards.

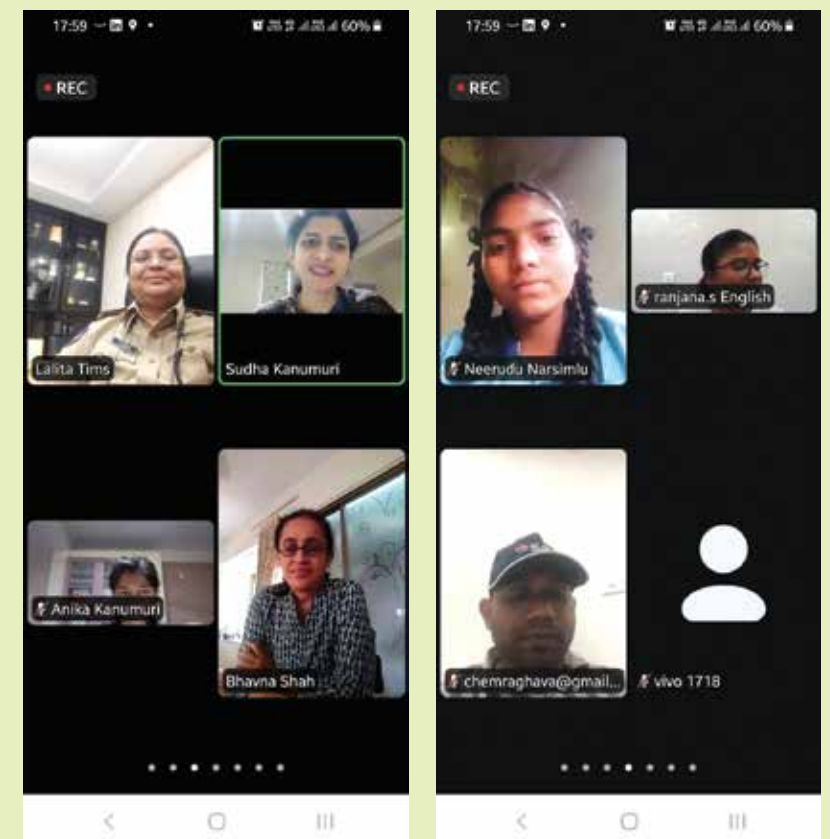
This year the conclave was held in a Hybrid model hosting 400 participants - In Person & 500 on Zoom Platform streamed live on all social media channels including YouTube, Instagram, Face Book, Cloud media News.

Ms. Shikha Goel, IPS, Director, Anti Corruption Bureau; Ms Divya Devarajan, IAS, Special Secretary, Dept of Women, Children, Disabled and Senior Citizens, Govt of Telangana; Ms. Dipali Goenka, CEO, Welspun; Dr. Ananda Shankar Jayant, Classical Dancer & Padma Shri Awardee were the guests of Honour.

Ms. Radhika Chennakeshavula, Sr. Dir, IT & Head of MWLN, Micron; Ms. Divya Murarka, Author; Ms. Ranju Alex, Market VP, West India, Marriott Intl; Ms. Charulata Ravi Kumar, MD, Accenture and Dr. Mahesh Joshi, President & CEO, Apollo Home Care spoke at the conclave.

It was graced by Mr. Stephen Ravindra, IPS, Commissioner of Police, Cyberabad; Krishna Yedula, Secretary General, SCSC; C. Anasuya, IPS, Deputy Commissioner of Police, Women & Child Safety Wing, Cyberabad.

The event is co-sponsored by Metrochem API Pvt Ltd.





# CYBER SECURITY FORUM

Cyber Security Forum focuses on hacking prevention, incident handling, forensics and post-event public relations, with presentations delivered by nationally-recognized experts.

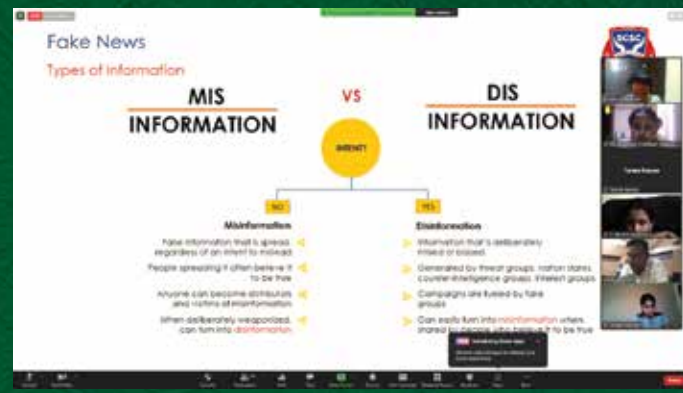
## GUARDIANSHIP OF THE FORUM



**Abhishek Kumar**  
Microsoft  
Jt. Secretary



**Kalmeswar, IPS**  
DCP - Crimes



### DiLSeY Sessions :

Conducted sessions in 4 Schools for approximately 1500 students including staff.

Details:

Date	School	Audience	Age Group	Number	Mode	Volunteers	SCSC/Dept
04-Jan-2022	Oakridge School, Bachupally	Students/ Faculty	11 yrs- 14 yrs	300	offline	Prashanti Kenguva / Tarak Raman	Krishna Yedula / Dr. Lavanya, DCP/Bhanu
05-Jan-2022	Glendale International School, Sun City, Bandlaguda	Support Staff	25+	300	offline	Sunil/Leena	Krishna Yedula Bhanu / Ashish Reddy, Inspector – CC
11-Jan-2022	Prerana Waldrof School, Gachibowli	Students	11 yrs - 14 yrs	250	online	Varsha / Kiran Kumar	Abhishek/Bhanu, Ashish Reddy, Inspector – CC
08-Feb-2022	Daksha School, Yousufguda	Students/ Parents/ Staff	11 yrs +	400	online	Tarak Raman / Gayatri Gurrapu	Abhishek / Dr.Lavanya,DCP Bhanu

We have introduced feedback form for the DiLSeY Sessions since November – Feedback from the Students and School Management is encouraging with an **average of 85% rating 5 out of 5**.

Feedback Parameters: Speakers rating, Content, Learnings/Take-aways, Areas to improve.

### FEW TESTIMONIALS FROM SCHOOL MANAGEMENT

Greetings...

This is Farah Khan, principal Prerana Waldorf school.

We would like to thank you and other cyber volunteers for the wonderful and informative session today with our students and staff.

This was the most needed one during these times. Even we adults have taken a lot from today's session.

We appreciate Dilshe team's patience and time.

Once again thank you !"

Thank you for conducting the session on Cyber Safety for the children of Daksha School.

It was informative and an exercise in building awareness. The interaction with Ms. Lavanya showed the problem in real light and drove home the magnitude of the financial frauds that take place. They also learned that cyber crimes were not gender specific that the perpetrators can be of any gender or age too.

The impact of cyberbullying and the psychological impact was well dealt with by Ms. Gayathri. Aspects such as addiction to Smart phones, Digital foot print, staying safe in digital spaces were handled deftly and patiently by Mr. Tarak Ramana and yourself.

I am sure the children must have been compelled to introspect about their own behavior and safety in the Cyber space and will be cautious going ahead.

Looking forward to more such sessions from you as we feel the children need constant reminders and mentoring in the days to come."





## CYBER SECURITY FORUM

continued...

### Cybercrimes Short Film Video Contest

Out of 70 Videos – 35 shortlisted for winners list

13 videos are finalized (3 winners followed with 10 consolations and 1 special mention/category)

Jury Members: DCP Kalmeshwar Sir, ACP Ravichandra Sir – CCRB, Inspector Ravinder Reddy, Inspector Venkateshwer Rao, Rajendra Prasad, AD – SCSC, Shanthi Kumar, Director – EPAM

Awards & Felicitation is scheduled for 5th March 2022 at 11:30 AM in the Main Conference Hall



### Upcoming Initiatives

- A. A collaboration with Doordarshan for conducting interviews with DiLSeY Volunteers in their “Cybercrimes – Be Alert Program” weekly. Volunteer will be accompanied by cybercrimes inspector.
- B. Talks are on with TASK to collaborate in sourcing colleges to conduct DiLSeY Sessions

## TRAFFIC FORUM

The forum which is the spearhead for traffic safety and security has evolved over the last two years, with a current volunteer group of more than 400 from the IT corridor and has successfully nailed the flow of traffic in favour of the community at large.

## GUARDIANSHIP OF THE FORUM



S.M. Vijay Kumar, IPS  
DCP, Traffic



Venkat Tankasala  
Jt. Secretary  
Synchrony Financial

Traffic Volunteering is actively continuing by our Traffic Volunteers on all weekdays. About 200 violations per day are being captured.

### Report of Traffic Volunteers in Jan & Feb 2022:

Traffic Volunteering hours -580

Violations - 4600 Violations

### Road Safety Session

27th Jan 2022

Road Safety Session was conducted for Novartis. About 110 attendees were present. Mr. Bhaskar, RI, Mr. Rajesh, HC of Traffic Training Institut and Mr. Rajendra Prasad, AD, SCSC interacted with the employees.





## PARTNERING WITH SCSC

The SCSC has an open door policy towards any organizations who want to partner with the Society and provide support in furthering its vision and mission in creating a safe and secure environment in Cyberabad and making it world-class IT destination.

### SHE Shuttle Sponsors:

1. GAR Corporate Services Pvt Ltd
2. Virtusa Consulting Services Pvt Ltd
3. Providence Global Center LLP
4. Electronic Arts Games India Pvt Ltd
5. Harsco India Services Pvt Ltd
6. DLF

### New Members:

1. AP Securitas Pvt Ltd
2. AIG Hospital
3. Goldman Sachs Services Pvt Ltd
4. Asa Bhanu Technical Services Ltd
5. Prudent Globaltech Solutions Pvt Ltd



**M. Stephen Raveendra, IPS.**  
Commissioner of Police  
Cyberabad  
Honorary Chairman, SCSC



**Krishna Yedula**  
Centre Head, Virtusa  
Secretary General  
SCSC



**Venkat Dinakar**  
Franklin Templeton  
Jt. Secretary  
Safety & Security Forum



**Venkat Tankasala**  
Synchrony Financials  
Jt. Secretary  
Traffic Forum



**Praveen Polavaram**  
Berkadia - Treasurer  
SCSC



**Pratyusha Sharma**  
Cognizant  
Jt. Secretary  
Women's Forum



**Abhishek Kumar**  
Microsoft  
Jt. Secretary-Cyber Security



**Sreesha Bhargava**  
Welspun Group  
Jt. Secretary-Manufacturing



**Sucheth Davuluri**  
Neuland Laboratories  
Jt. Secretary-Pharma



**Manish Daya**  
Novotel  
Jt. Secretary-Hospitality



**Shrawan Kumar Gone**  
K Raheja Corp  
Director-Operations



**Dr. Rajeev Menon**  
AIG Hospitals  
Jt. Secretary-Healthcare



The Cyberabad Commissionerate, Gachibowli, Cyberabad

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